

Winner, 2nd Place: Amanda Galloway, Student at Westwood High School, Westwood CA

Nearly **1,500** Californians died last year as a result of alcohol-related auto incidents.



Poster Contest

All of the artwork on this campaign brochure and poster was designed by young people who care passionately about putting a stop to driving under the influence.

The California Friday Night Live Partnership helped facilitate the design contest, reaching out to the 56 county Friday Night Live programs. Hundreds of designs were submitted from across California and the best of those are presented here. You can see from the images and messages that today's youth are ready to lead the way to make sure drinking and driving is a combination that will no longer be accepted.



Funding for this program was provided by a grant from the California Office of Traffic Safety, through the Business, Transportation and Housing Agency.

DON'T DRINK & DRIVE



Drinking and Driving Stops with me!



Grand Prize Winner: Brittany Barlow, Student at Jr./Sr High School, Kern County, CA

A DUI WILL COST YOU

Here is what a first time DUI will cost you:

- 1 year without a driver's license (under 21)
- 4 months without a license (21 and older)
- \$12,000 in fees and fines*
- 48 hours in jail
- Trial time
- Completing DUI classes and/or community service
- 3 years probation
- 7 years with 2 points on driving record
- Up to \$1,500 annual auto insurance increase
- 15 weeks DUI classes
- 2 DUI impact sessions
- Lots of time at the DMV

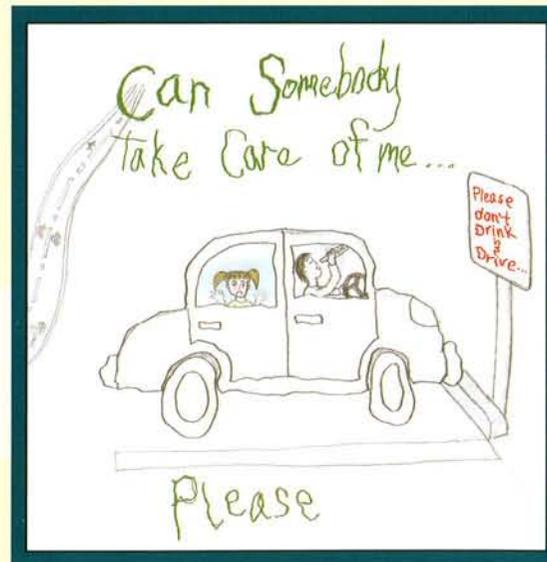
*Fees and fines include:

- Vehicle towing and storage
- Booking, fingerprinting and photo fee
- Driver's license reinstatement fee
- DUI fine
- Assessment for the court system
- Community Service Fee
- DUI victims fund
- Alcohol abuse education fund
- DUI classes
- DUI Victims' Impact session
- Attorney fees

That's the minimum cost. If you cause a crash ...

- Add the cost of your own pain and/or disability from major injuries, lost job, vehicle repairs or replacement.
- The cost per injured survivor of an alcohol-related crash averages \$115,000.
- The average alcohol-related fatality in California costs \$3.8 million.
- Your emotional cost of injuring or killing a passenger.

The message is *simple*:
**DON'T DRINK & DRIVE.
REPORT THOSE WHO DO.**



Winner, 3rd Place: Laura Thao, High School Student in Crescent City, CA

“If you don't call 911 on a drunk driver, someone may have to call 911 for you!”

— **Tristan Trotter**, Student at Camptonville

You can be part of the solution.

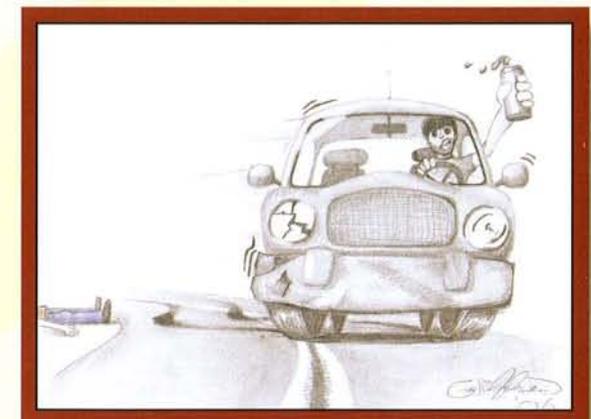
Drinking and driving are a deadly combination. That's why Caltrans, OTS and CHP want your help by reporting drivers under the influence of alcohol or drugs.

If you see a driver who you know or suspect is under the influence, please **call 911**. You could be saving the life of the driver, passengers and others who could be involved in a deadly crash.

Be prepared to tell the CHP as much as you can about the vehicle, including:

- The highway or road it is on
- A milepost marker or other location identifier
- The vehicle's make and color
- The vehicle's license plate number
- The direction it is heading
- Your name and telephone number

With your help, we can reduce the number of people who are injured or killed each week on California's roadways.



Winner, Honorable Mention: Geoff Anderson, Student at Alma Heights Christian Academy, Pacifica, CA