



MOBILITY HUBS STUDY

FACT SHEET

GOAL

This project will develop a Regional Mobility Hubs Implementation Plan for San Diego and Imperial Counties.

Goals of the plan will be to develop recommended improvements, conceptual designs, and implementation strategies for different mobility hub station place types for both regions.

Another goal is to maximize the capital investment in transit services and support the region's emphasis on smart growth and transit-oriented development.

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THE PROJECT

Mobility hubs provide an integrated suite of transportation services, supporting amenities, and urban design enhancements that reduce the need for single occupant vehicle trips by increasing first mile/last mile access to high-frequency transit stations. Mobility hubs are places of connectivity where different modes of transportation such as walking, biking, ridesharing, and public transit, come together seamlessly at concentrations of employment, housing, shopping, and/or recreation. Hub features can include: bikeshare, carshare, neighborhood electric vehicles, bike parking, dynamic parking management strategies, real-time traveler information, real-time ridesharing, demand-based shuttle or jitney services, bicycle and pedestrian facility improvements, wayfinding, urban design enhancements, and supporting systems like mobile applications, electric vehicle charging, smart intersections, and a universal payment system to make it easy to access a wide range of travel.

FUNDING AND SCHEDULES

The contract amount for this project is \$395,441 with funds being provided through the Caltrans Emerging Priorities Grant program. The consultant is IBI Group. The project began in May 2015 and will end in May 2017.

STATUS

The Technical Working Group has been formed, and the draft selection criteria developed. The project is currently in the beginning phase of community outreach with initial workshops tentatively scheduled for Fall 2015.

PROJECT PARTNERS

Caltrans, San Diego Association of Governments, Imperial County Transportation Commission, transit agencies, community based organizations, and community members will work together for the development of this study.

