

California Transportation Commission  
1120 N Street  
Room 2221 (MS-52)  
Sacramento, CA 95814

Transportation Commission Member:

On behalf of the North Lake Tahoe Chamber/CVB/Resort Association and our 550 business members, I would like to express our strong support and encouragement for the allocation of the State Transportation Improvement Program (STIP) funds to the Kings Beach Commercial Core Improvement Project (KBCCIP).

This project has been well over 15 years in the planning and community outreach phase. The public process was extensive and inclusive, looking at several alternatives in the EIR that were discussed, developed and analyzed with the community. In the end, the vast majority of the citizens, businesses and agencies supported the chosen alternative.

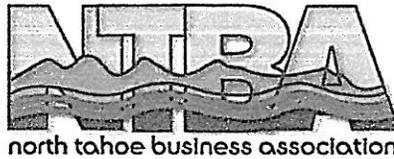
As one of the funding entities recommending the county spend over \$6 million in transient occupancy tax on the project, our organization is very much invested in a good outcome for the community. It was good to see that a majority of the businesses in Kings Beach, who will be the most impacted during the construction period, were so supportive of moving forward that they passed by a strong majority a Benefit Assessment District to assess themselves for the maintenance of the finished product.

I encourage you to allocate the identified STIP funds to the KBCCIP, which stands to energize the economy, inspire development, and beautify the environment of Kings Beach Lake Tahoe.

Respectfully,

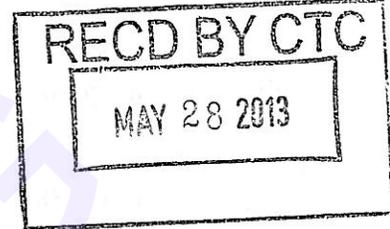
A handwritten signature in black ink that reads "Sandy Evans Hall". The signature is written in a cursive style.

Sandy Evans Hall  
CEO/Executive Director  
North Lake Tahoe Chamber/CVB/Resort Association



Mission: To improve the economic vitality and quality of life in the communities of North Lake Tahoe.

May 20, 2013



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Executive Director

Joy M. Doyle

Mr. Andre Boutros  
California Transportation Commission  
1120 N Street  
Room 2233 (MS-52)  
Sacramento, CA 95814

Dear Mr. Boutros:

On behalf of the North Tahoe Business Association (NTBA) Board of Directors and our 150 members, I would like to express overwhelming support for the allocation of the State Transportation Improvement Program (STIP) and State Local Partnership Program (SLPP) funds to the Kings Beach Commercial Core Improvement Project (KBCCIP), which is on the Commission's June 11, 2013 meeting agenda. NTBA strongly recommends this for the following reasons:

- Project goals of enhancing pedestrian and bike mobility, water quality, public safety and aesthetics of the core are universally desired.
- Substantial community outreach and dialog occurred over 15 years as part of the EIR and Project Development process.
- The EIR looked at several alternatives that were discussed, developed and analyzed with the community's input.
- The vast majority of people in the community and various agencies support the chosen alternative.
- The public process was extensive and inclusive.
- KBCCIP is the best alternative for Kings Beach.
- Support for the project is exemplified by the consortium of agencies that have contributed funding, especially from non-transportation sources (including over \$15M in County "General Fund Revenues"; i.e. TOT and Bond Proceeds)
- Recently, nearly 70% of Kings Beach property owners voted in favor of the formation of a Benefit Assessment District to raise over \$150K/year to maintain KBCCIP sidewalk improvements along the highway.

I encourage you to allocate the identified STIP and SLPP funds to the KBCCIP to improve the environment, stimulate the local economy, enhance pedestrian and bike mobility, and improve public safety in Kings Beach.

Sincerely,

Joy M. Doyle  
Executive Director



Mr. Andre Boutros  
Executive Director  
CA Transportation Commissioner  
1120 N Street, Room 2221 (MS-52)  
Sacramento, CA 95814

May 27, 2013

Dear Mr. Boutros,

On behalf of the Tahoe Regional Planning Agency (TRPA), I am writing to encourage your and the California Transportation Commission's support and allocation of State Transportation Improvement Program (STIP) funds to the Kings Beach Commercial Core Improvement Project (KBCCIP).

The KBCCIP is a major project included within the Environmental Improvement Program for Lake Tahoe and it significantly advances the goals of the Kings Beach Community Plan. After years of planning, environmental review and public outreach, the TRPA Governing Board unanimously approved the KBCCIP in 2010. It exemplifies the spirit of inter-agency cooperation and public-private partnerships that are needed to restore Lake Tahoe's communities and protect our environment.

Additionally, the KBCCIP includes critically important stormwater and erosion control measures that will greatly reduce the amount of polluting sediment coming from the Kings Beach area and will help protect Lake Tahoe's famed clarity. Science indicates that 72 percent of the fine sediment pollution entering Lake Tahoe comes from roadways and old, built infrastructure.

The KBCCIP will result in a safer, more livable, walkable, bikeable community for Kings Beach – something the vast majority of agencies, locals and visitors support. In addition, people taking advantage of new bike and pedestrian trails will help reduce traffic congestion and greenhouse gas emissions in keeping with California Senate Bill 375.

The public process for the KBCCIP was extensive and substantial community outreach and dialog occurred as part of the EIR and project development process. During the planning, review and approval phase for the KBCCIP, over 30 well-attended public meetings were held. Several project alternatives were considered and analyzed, and the majority of people in the community and various agencies support the chosen alternative.

Support for the KBCCIP is exemplified by the consortium of agencies that have contributed funding, especially from non-transportation sources including over \$15 million in Placer County General Fund (TOT) Revenues. In addition, the majority of businesses in Kings Beach impacted by the project, voted to create a new Business Assessment District to assess themselves for the maintenance of the KBCCIP.

Thank you for your consideration of STIP funding to this important project that promises to support the well-being of the Kings Beach community, economy, and our Lake Tahoe environment.

Best regards,



Joanne S. Marchetta  
Executive Director

MEETING  
HANDOUT