

Memorandum

To: CHAIR AND COMMISSIONERS
CALIFORNIA TRANSPORTATION COMMISSION

CTC Meeting: May 18-19, 2016

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Action Item

From: NORMA ORTEGA
Chief Financial Officer

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Planning

Subject: **CALIFORNIA SUSTAINABLE FREIGHT ACTION PLAN**

SUMMARY:

In July 2015, Governor Brown issued Executive Order B-32-15, which identifies accelerating the transition to a more efficient and less polluting freight transport system as an important policy objective for the State of California. The Executive Order directs the Agency Secretaries of Transportation, Environmental Protection, and Natural Resources to lead staff from the California Department of Transportation (Department), the California Air Resources Board (ARB), the California Energy Commission (Energy Commission), and the Governor's Office of Business and Economic Development (GO-Biz) in development of an integrated action plan, the California Sustainable Freight Action Plan (Action Plan), by July 2016. The draft California Sustainable Freight Action Plan has been release for public comment through July 1, 2016.

BACKGROUND:

While California's freight transport system has already undergone extensive changes over the last several years, the State must take further action in partnership with a broad spectrum of stakeholders from the freight, environmental justice, federal and local agency sectors to address a number of opportunities and challenges. California's freight system is under pressure to serve our growing population and satisfy consumer demand for an increasing variety of goods, with ever-faster delivery times. It must also supply the materials needed for manufacturing and move California agricultural, electronic, and other products to market. The State's logistics providers must reliably transport goods to, from, and within California, on a shared network with passenger transportation. This complex system of systems is not only a major economic engine for our State, but also a substantial contributor to the State's air quality and climate emissions. Freight-dependent industries account for over \$700 billion of California's economy in 2013, and over 5 million California jobs.

At the same time, government partners are working together to meet more protective air quality requirements and climate change goals. Meeting these goals will require system-wide changes in terms of broad deployment of new freight vehicles and equipment, use of low-carbon renewable fuels, supporting infrastructure, and incorporating information technologies. Coordinating these actions will optimize results for California.

The Action Plan provides recommendations for the Governor to consider that align the efforts of multiple agencies to realize a singular vision for freight policy in California that is in the State's transportation, environmental, and economic interests. In this draft Action Plan, the State agencies set forth an initial implementation framework to guide, track, and coordinate the State's actions related to the freight transport system. Recommendations include:

- A long-term 2050 Vision and Guiding Principles for California's future freight transport system.
- Targets for 2030 to guide the State toward meeting the 2050 Vision.
- Actions to initiate over the next five years to make progress towards the 2030 Targets and the 2050 Vision.
- Pilot projects to achieve on-the-ground actions that advance the freight transport system in the near-term.
- Transformational concepts the State agencies will explore.
- Approach to ongoing freight investments.

TO VIEW THE DRAFT CALIFORNIA SUSTAINABLE FREIGHT ACTION PLAN,
PLEASE GO TO: www.casustainablefreight.org